

AS Business – Hospitality Option

PHILOSOPHY:

The Hospitality two-year Associate Degree is designed to provide a broad exposure to Customer Relations and Hospitality operations. Students will be prepared to work in for-profit and non-profit organizations. Students will receive on-the-job training internships and enhanced communications skills, as well as basic skills in customer relations, casino operations, and hospitality. Students graduating with an AS Degree will have the skills necessary to become proficient in working with the general public in both tribal and non-tribal settings.

EXPECTED LEARNER OUTCOMES:

Students will:

1. Demonstrate appropriate level knowledge of basic business principles.
2. Demonstrate knowledge of general business terminology.
3. Demonstrate application of math skills appropriate to their degree program.
4. Demonstrate fundamental skills in written business communications.
7. Demonstrate the appropriate level technological skills used in the business environment.
6. Develop basic skills in customer service and hospitality.
7. Develop appropriate level knowledge of marketing and sales.

COURSE REQUIREMENTS:

Students will complete the GENERAL EDUCATION and the PROFESSIONAL CORE degree requirements as outlined in the appropriate sections with these specific courses required for completion of General Education.

GENERAL EDUCATION	
General Education Mathematics: MA 121: College Algebra (3 credits) or BUS 110: Business Math (3 credits)	34 CREDITS
PROFESSIONAL CORE	
BUS 100: Introduction to Business (3 credits)	30 CREDITS
BUS 120: Business Communications (3 credits)	
BUS 150: Intro to Marketing (3 credits)	
BUS 180: Special Topics--Customer Service/Hospitality Training Internship (3 credits)	
BUS 186: Intro to Customer Relations/Hospitality Management (3 credits)	
BUS 240: Supervision in Hospitality Seminar (3 credits)	
NAS 284: American Indians and the Gaming Industry (3 Credits)	
OFAD 210: Calculator Applications for Business using the ten-key (3 credits)	
Electives* (6 credits)	
TOTAL CREDIT REQUIREMENTS	64 CREDITS

*Electives selected from the following list of courses:

- ACTG 201: Principles of Financial Accounting (3 credits)
- ACTG 205: Computerized Accounting I (3 credits)
- BUS 210: Business Law
- BUS 270: Entrepreneurship (3 credits)
- CSCI 111: Microsoft Applications (3 credits)
- OFAD 215: Professional Office Procedures (3 credits)
- OFAD 212: Records Management (3 credits)